

# Proxama PLC

## Appointment of broker

Proxama PLC(AIM: PROX, 'Proxama'), the Near Field Communication ("NFC") mobile commerce company, has appointed Peel Hunt LLP as its sole broker with immediate effect.

### Enquiries

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### About Proxama

Proxama is an NFC mobile commerce company whose stated vision is to connect the physical and digital worlds through enabling consumers to manage their bank accounts and credit cards, pay for goods and services, participate in and benefit from loyalty programmes and access information and marketing material through their mobile phones.

NFC is already widespread with train tickets (such as the London based Oyster Card), access to buildings and increasingly cashless payments all enabled using NFC technology. Proxama is seeking to integrate these and other types of services within a mobile phone. Its technology, products and platforms enable consumers to launch secure mobile wallets, connect with brands, receive promotional offers and make contactless payments through simply tapping their NFC mobile phone on a card reader or other physical media.