

Proxama PLC

Proxama to develop NFC solution for the Isis mobile commerce platform™

Proxama PLC, (AIM: PROX, 'Proxama', 'the Company') the leading provider of NFC mobile wallet and NFC mobile engagement technology, today announced that the Company will work with Isis, the mobile commerce joint venture created by AT&T Mobility, T-Mobile USA and Verizon Wireless, to develop the Isis Mobile Wallet® application for NFC-enabled devices using the BlackBerry 10 operating system platform.

Miles Quitmann, Managing Director of Proxama, said:

"The roll out of Isis is a significant step forward for NFC as a mainstream consumer technology. We are delighted to be working with Isis on this very exciting venture.

"Proxama has built up an enviable position in the mobile wallet space. The North American market is a really important one for us."

Proxama's technology platform is proven in supporting consumer engagement, loyalty and secure contactless payments through NFC. Proxama has worked with leading brands such as EAT, KFC, EE, and Barclaycard on NFC initiatives to support consumer engagement and mobile wallets.

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About Proxama

Proxama is a next generation NFC mobile commerce company that connects the physical and digital worlds. Its technology platforms enable consumers to use secure mobile wallets, receive offers, connect with brands and make payments through their NFC mobile phone. To see more, please click [here](#).