

Proxama Plc

Appointment of Nominated Adviser

Proxama PLC (AIM: PROX, 'Proxama'), which provides mobile commerce, loyalty and payment solutions, has appointed Peel Hunt LLP, currently sole corporate broker to the Company, additionally as its nominated adviser and financial adviser with immediate effect.

Enquiries

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Coen van Breda, Chief Financial Officer

**Peel Hunt LLP (Nominated Adviser
and Broker)** 020 7418 8900
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About Proxama

Proxama is a provider of mobile commerce, loyalty and payment solutions. Proxama's stated vision is to help businesses to accelerate commerce by combining loyalty, brand marketing and mobile contactless payments. By connecting the physical and digital worlds, consumers can pay for goods and services, participate in and benefit from loyalty programmes and access information and marketing material through their mobile phones.

<http://www.proxama.com/>