

Proxama Plc
("Proxama" or the "Company")

Notice of pre-close Trading Update

Proxama PLC (AIM: PROX), the global mobile marketing, loyalty and payments company will be providing a trading update for the year ended 31 December 2014 on Tuesday 3 February 2015.

An analysts' call to discuss the update will be held on Tuesday 3rd February at 09:30 am (UK).

Proxama will also be exhibiting at the Innovators & Investors Forum on Tuesday 3 February, at the Business Design Centre in London N1 0QH from 9.00am to 6.00pm. Chief Executive Neil Garner and Chief Financial Officer John Kennedy, will be presenting to investors at 12.25pm in the Babbage Room, and the company will be available on Stand 30 during the day to meet with current and potential investors. Further details can be found at:<http://www.sharesmagazine.co.uk/events/event/iif2015/register-now/>

About Proxama

Proxama is a global platform provider of mobile proximity commerce solutions; mobile NFC contactless payments and mobile proximity marketing. Our solutions are used by banks, financial institutions, loyalty companies, media owners, stadium owners, retailers and brands.

Our two technology platforms, TapPoint® and CardGateway®, sit at the heart of our business. TapPoint® delivers proximity marketing and loyalty solutions for retailers, media owners, stadium owners and brands by utilising technologies such as NFC, Bluetooth LE (beacons), geo-fencing and QR codes. CardGateway® is our mobile contactless (NFC) payment platform that enables banks and card companies to transition their card portfolio onto mobile, for mobile contactless payments.

In December 2014, Proxama acquired Aconite Technology Limited an established card issuance and transaction processing software business with a proven track record in EMV payments over a period of 12 years. Aconite has customer relationships with global financial card issuers and processors, where its software is integrated into the core operational processes for issuing and managing millions of cards.

Enquiries:

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The Innovators & Investors Forum, is a one-day conference and exhibition which aims to showcase leading technology firms and bring them together with the investment community. The event will run from 9.00am to 6.00pm with the

conference agenda starting at 9.50am. For more information including registration details visit <http://www.sharesmagazine.co.uk/events/event/iif2015/register-now/>