22 September 2016

Proxama Plc ("Proxama" or the "Company") Exercise of Options

The Company has received notice that, on 21 September 2016, a former employee exercised options over 13,866,192 ordinary shares of 0.01p each in the Company ("Ordinary Shares"). The options were granted in September 2011. Pursuant to the exercise of these options, the Company has made an application to the London Stock Exchange for 13,866,192 new Ordinary Shares to be admitted to trading on AIM ("Admission"). It is expected that Admission will become effective on 28 September 2016.

Following this notification, the Company has 1,720,970,094 Ordinary Shares in issue. There are no Ordinary Shares currently held in treasury. The total number of voting rights in the Company therefore will be 1,720,970,094 and this figure may be used by shareholders as the denominator for the calculations by which they determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Rules and Transparency Rules.

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