

Proxama Plc
("Proxama" or the "Company")

Director declaration

Proxama PLC (AIM: PROX), a leading mobile proximity marketing expert, has been informed by David Bailey, a Non-Executive Director of the Company, of the following disclosures pursuant to Rule 17 of the AIM Rules for Companies:

- WPMC Limited ("**WPMC**"), a company of which Mr Bailey was a director between 23 August 2013 and 1 February 2016, and majority shareholder from 4 January 2013, was placed into creditors' voluntary liquidation on 5 August 2015 ("**Liquidation**").
- The Liquidation came about following a claim made against WPMC by Sony/ATV Music Publishing LLC and ors ("**SATV**"), resulting in WPMC being ordered to pay SATV's costs of the Case, which it could not do.
- The Liquidation remains ongoing and at the time of the latest Liquidators' statement of receipts and payments, dated 4 August 2016, unsecured creditors (being SATV, Mr Bailey and the other former shareholder of WPMC) have submitted claims totalling £1,891,427.

Enquiries:

For further information:

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