

Proxama Plc

("Proxama" or the "Company")

Result of General Meeting

Proxama PLC (AIM: PROX), the leading mobile proximity marketing expert, is pleased to announce that, at its general meeting held today all resolutions put forward were duly passed.

Enquiries:

For further Information:

Proxama PLC

020 3668 2888

John Kennedy, Chief Executive

Peel Hunt LLP

020 7418 8900

(Nominated Adviser and Broker)

Richard Kauffer

Euan Brown

Redleaf Communications

020 7382 4769

Charlie Geller

Rebecca Sanders-Hewett

Sam Modlin