

10 August 2017

Proxama Plc
("Proxama" or the "Company")

Settlement of credit facility and loan note
Board appointments
Director's interests

Settlement of credit facility and loan note

Proxama, a leading mobile location and data intelligence expert, announces it has now settled its £2.5 million revolving credit facility with Barclays and its loan note with White Angle, having successfully completed its recent Placing and Open Offer.

Board appointments

The Company also confirms that, following the Second Admission of Conversion Shares, General Placing Shares and Open Offer Shares, Mark Slade and Dan Francis have joined the Board as Managing Director and Chief Strategy Officer, respectively.

Director's interests

It was announced on 24 July 2017 that Shaun Gregory, Non-Executive Director, had subscribed for 166,666,666 shares under the Placing. Due to a conflict of interest, Mr. Gregory is no longer able to subscribe for these shares, which have instead been placed with another placee. Mr. Gregory therefore does not have a beneficial interest in the Company's Ordinary Shares.

Proxama's Group CEO, John Kennedy, said: "I am pleased to welcome both Mark and Dan onto the Board. As we continue to transition to a location intelligence business, using mobile location data to scale existing data and audience products, their previous experience will be invaluable."

The following information is disclosed pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies. Mark Slade, age 41 years, has been a director of the following companies during the five years preceding the date of this announcement:

Current directorships	Past directorships
Fourth Screen Consulting Limited	4 th Screen Advertising Limited

Daniel Paul Francis, age 43 years, has been a director of the following companies during the five years preceding the date of this announcement:

Current directorships	Past directorships
None	None

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