

Proxama PLC

("Proxama", the "Company" or the "Group")

Notification and public disclosure of transactions by persons discharging managerial responsibilities ("PDMRs") and persons closely associated with them

The Company announces the following transaction in the Company's ordinary shares by a PDMR:

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	John Kennedy		
2	Reason for the notification			
a)	Position/status	PDMR		
b)	Initial notification /Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Proxama PLC		
b)	LEI	213800MKYV25HW2IAX70		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.01 pence each		
	Identification code	ISIN: GB00B2PKZ581		
b)	Nature of the transaction	Sale of shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0.023p	69,833,333	
		0.024647p	14,300,000	
d)	Aggregated information	Total Volume: 84,133,333		
e)	Date of the transaction	Price(s)	Volume(s)	Date
		0.023p	69,833,333	18.12.17
		0.024647p	14,300,000	15.12.17
f)	Place of the transaction	London Stock Exchange (XLON)		

Enquiries:

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